



Ram S Ramanathan

812, 10th Main Road, 3 Block,
 Koramangala, Bangalore 560034, India

✉ ramsr@gmail.com
 ☎ +919845691920

<p>Thumbnail</p>	<ul style="list-style-type: none"> ▪ Coach senior MNC executives, Associate with international coaching agencies and train coaches for ICF credentials. ▪ Design and teach programs in Self Awareness, Self Development, Leadership, Team Building, Marketing & Coaching. ▪ Author books and articles and speak on Coaching, Spirituality and Vedic scriptures. ▪ Managed MNC & Family Businesses as CEO & Turnaround Expert, and started up companies, in India, Indonesia, & Singapore.
<p>Self Employed 1999- NOW</p> <p>Adviser / Consultant / Coach / Start Up Mentor / Author</p>	<ul style="list-style-type: none"> ▪ Train coaches for ICF credentials through accredited program. ▪ Associate with Sir John Whitmore's Performance Consulting International UK and several reputed international agencies. ▪ Coach CXO executives in multinational companies. ▪ Founded Association of Indian Coaches and helped build affiliate bodies in major Indian cities in 2011/2012. ▪ Advised Save Our Planet Inc Singapore on businesses in Indonesia, China, Vietnam, East Timor and Australia from 2005 till 2009. ▪ Advised Unilever Australia in trouble shooting the start up phase of a new ice cream unit, Cemex on privatization in Indonesia, British Steel on a JV in Indonesia, TVS Motors India on setting up a new plant in Indonesia between 1998 and 2005. ▪ Angel invested three million US dollars and mentored ten IT start-up companies, five in India, three in Singapore, one in Indonesia and one in the U S between 1999 and 2004. ▪ Worked with VC / PE funds in Singapore, India and USA on the evaluation of potential startups between 1999 and 2004. ▪ Advised Government bodies, Jakarta Initiative, Indonesia in 1998 on restructuring near bankrupt businesses, and Infocomm Development Authority, Singapore in 2000-2003 on Indian IT business. ▪ Advised the Minister for State Enterprises, Indonesia on privatization of a state owned cement enterprise in 1998.
<p>Indonesia: Oil & Steel 1991-1998</p> <p>Group CEO, Bakrie & Brothers</p>	<ul style="list-style-type: none"> • Transformed a loss making US \$ Ten million ERW pipe operation into a US\$ 1.5 Billion group in steel, industrial products and oil/gas. • Formed twelve multi-million dollar, multinational JVs for this Group • Obtained the first ISO 9000 Company certification in the ASEAN region [1992]
<p>India: Automotive 1988-1991</p> <p>CEO, Anand Group</p>	<ul style="list-style-type: none"> • Turned around Purolator and Gabriel, two US JV companies of the Anand Group in India, through lean thinking, TQM and BPR, into larger, profitable, award winning export led businesses yielding returns of over 15% on sales revenues.
<p>Unilever India, MNC 1971-1988</p> <p>Global Senior Manager</p>	<ul style="list-style-type: none"> ▪ Turned around failing Dairy and Foods business operations and consolidated multi location operations as GM for Unilever India, through people, energy and operational improvements. Left Unilever as global level Senior Manager.
<p>Public Work</p>	<ul style="list-style-type: none"> ▪ Between 1982 and 1988 built a 250 village Integrated Rural Development Program, one of India's largest such NGO operations, in Etah, Uttar Pradesh, as part of a Corporate Social Value Program of Unilever India, as a model to develop self-sustainable local leadership, with focus on animal husbandry, agriculture, and renewable energy.
<p>Associations</p>	<ul style="list-style-type: none"> • Committee Member for six years and Vice Chairman for two years at the Jakarta International School, Indonesia, and Vice Chair of the International Sports Club of Jakarta over two periods of three years each from 1992. • Member of the Confederation of Indian Industry's North Zone

	<p>committee and Auto Component Manufacturers' Association of India's managing committee during 1989-1991.</p> <ul style="list-style-type: none"> • Founder of Association of Indian Coaches 2012.
Learning	<ul style="list-style-type: none"> • Unilever Middle Management Course for International Orientation at Four Acres, Surrey, UK in 1978. • Unilever Senior Management Course in New Jersey, USA for Board level positions, in 1985 • Continuous learning in Self Awareness through NLP, Healing through Emotional Freedom Techniques, Reiki etc.
Teaching	<ul style="list-style-type: none"> • Executive courses in Unilever, India, 1984-1988 • Management courses at Anand Group, Delhi, India, 1988-1991 • Senior Management courses at Bakrie and Brothers, Indonesia 1991-1997 • Industrial Marketing Course, Institute of Marketing & Management, New Delhi, India, 1989-1990 • Turn around strategies, Institute of Management, Ghaziabad, India, 1985 - 1988 • Part time programs in business schools in Jakarta and Singapore • Adjunct Professor, Graduate Program, Online Vedic Hindu University, Florida, USA, 2007-2008 • Taught Self Development and Self Awareness programs in Singapore, Australia, UK, USA, India, Taiwan and Malaysia between 2005 and 2008. • Visiting faculty for the MBA program of Christ University, Bangalore, India. • Training coaches for international credentials.
Writing	<ul style="list-style-type: none"> ▪ Researched and ghost wrote thirty publications on Hindu Scriptures for a spiritual organization I supported between 2005 and 2008. ▪ First work in my name on a Hindu Scriptural work will be published in 2012 by Ganesh & Company, Chennai, a publisher of 100-years standing. Contracted for three more books. • Published articles in Asian Journal of Professional Ethics and Management, Bangalore, India on Immortality of Managers, April 2010 and Anatomy of a Spiritual Enterprise, July 2010. • Published articles on Coaching in TATA TMTC Journal 2012. • Monthly columns in MENEWS, Journal of MENSA Singapore from 2001 to 2004 • Newspaper articles in India, Singapore and Jakarta • Run a blog www.zenpost.wordpress.com on applied spirituality
Academic and Institutional	<ul style="list-style-type: none"> • Honours graduate in Mechanical Engineering, Madras, India 1968 • Fellow, Institution of Engineers, India 1984 • Member International Mensa 1978 • Ex YPO member, Delhi Chapter 1989 • Founder Charter member, Singapore chapter, The Indus Entrepreneurs (TiE), Santa Clara, 2001 • International Coach Federation credential as Professional Credential Coach in 2011 • Visiting Professor at Christ university, Bangalore MBA School
Personal	<ul style="list-style-type: none"> • Married. Wife is part of a not for profit organisation, supporting the education of disadvantaged women. • Two children, one son and one daughter, domiciled in the U S. • Date of Birth: May 29th 1947 • Communicate in English, Tamil, Hindi and Bahasa Indonesia well, with working knowledge of many other Indian languages and rusty school level German and French.